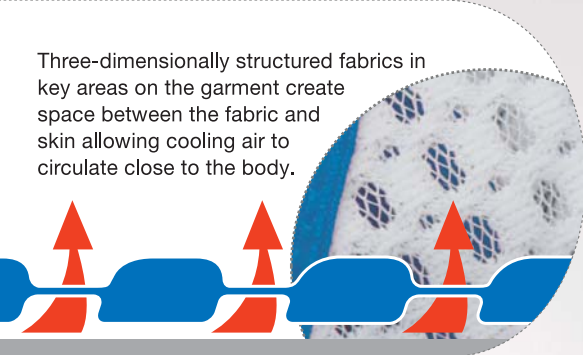


adidas *Clima Cool*

Heat will be one of the main concerns for athletes in Athens. As the human body only works best in a rather small range of temperature it will be key to success to keep in this "core" temperature zone for as long as possible.

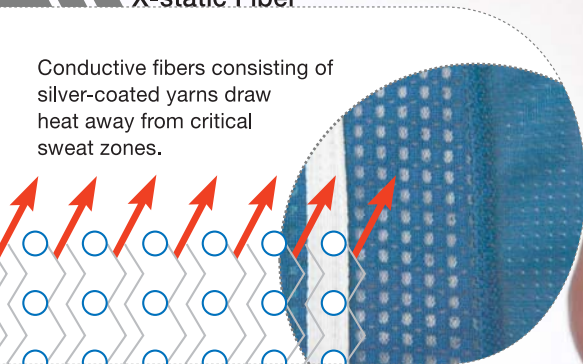
Three-dimensional fabrics

Three-dimensionally structured fabrics in key areas on the garment create space between the fabric and skin allowing cooling air to circulate close to the body.



X-static Fiber

Conductive fibers consisting of silver-coated yarns draw heat away from critical sweat zones.



Chimney Venting

A chimney running up the back of the shirt where the material is lifted away from the skin's surface so that heat and sweat is channeled up and out of the shirt.

